



# Guarantee Your Business Success

**Discover the Seven Essential Elements  
you need for Business Planning!**

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# Who I am & why I can teach this!



Specialist in helping companies.

Concentrating on Technology & Local Marketing solutions

Provide Practical, Cost Effective Solutions.

Make a Difference to Clients.

Add Value to the Business World.

**YOUR SUCCESS IS MY BUSINESS**



# What You Will Learn

1. Today's Objective
2. The Problem
3. The Solution
4. Summary

and much, much more!



# Today's Objective



How to use this  
**SPECIAL REPORT**

To get Results  
Quickly and Efficiently

Available as a free download from any Opal web site!



# The Problem

**There is a  
Dark Side  
to Running  
a Business**



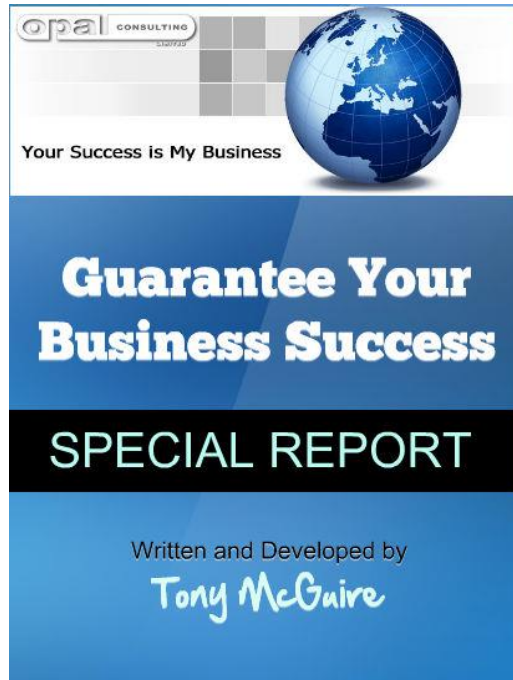
Constantly keeping up with all the ever growing requirements and activities, can be extremely time consuming!

# The Solution!



Build a sound Business Strategy  
with a stable foundation, plan carefully and then  
channel **ALL** your efforts correctly & efficiently

# Use The 7 Basic Elements



1. A Business Plan
2. A Clear Mission Statement
3. Objectives and Targets
4. Business Models & Processes
5. The Cost of Sales
6. A Management Control Plan
7. A Customer Care Process

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**But wait!**

**There's MORE!**

**A Winning Formula!**





# The Main Formulas

$$E = mc^2$$

Prospects & Customers are looking for  
**FULL** solutions

$$V = CE + R^2$$



$$V = CE + R^2$$

<b>V</b>	<b>Value</b>
<b>CE</b>	<b>Customer Experience</b>
<b>R</b>	<b>Relationship</b>
<b>R</b>	<b>Results</b>



# Conclusion

Without Strategic Planning that includes sound Promotion and Marketing, something terrible happens:

**NOTHING!!**

**YOUR SUCCESS IS MY BUSINESS!**





**For more details of the Special Report Courses and How To Tutorials, visit:**

[www.opalmembers.com](http://www.opalmembers.com)

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